Course Name

SPM2000
Flex Learning

Online

16 Weeks

University of Florida

Department of
Sport Management

Dr. Cyntrice Thomas | cthomas10@ufl.edu | 352-294-1669

Office Hours: By appointment

UF Flex Learning Information

Email: learn@dce.ufl.edu
Phone: 352-264-6300
Website: http://flexible.dce.ufl.edu/
Office Hours: 8:00am-5:00pm EST Monday-Friday, except Holidays

Course Description & Objectives

The sport industry is an ever-evolving field of study with a diverse landscape of career and management opportunities. The foundation of the management skills and practices learned in this field are applicable to a variety of businesses and organizational needs. This course serves as an introduction to the field of sport management, offering a diversity of information pertaining to the history and foundations of sport management, the differing levels of sport (e.g., youth, recreation, amateur and professional), the various sport industry segments, international sport, and current ethical and social issues in sport.

After completing this course, students should be able to:

1. Demonstrate a strong knowledge foundation of the sport industry.

2. Identify and explain all segments of the sport industry, both in the US and internationally.
3. Apply management, marketing, financial, sociological, and legal principles to the management of sport facilities, events and organizations.
4. Discuss the current status and various challenges of sport at the recreational, youth, interscholastic, intercollegiate, and professional levels.
5. Explain key components of the expanding field of sport event management.

Course Materials

Masteralexis, L.P., Barr, C.A., & Hums, M.A. (2019). Principles and Practice of Sport Management (6th ed.). Jones & Bartlett Learning: Sudbury, MA.
ISBN: 978-1-284-03417-2

Any additional readings will be provided by the instructor via the Canvas course site.

Course Communication

All communication for the course will be disseminated either through Canvas Course messaging or through your University of Florida email address. Please make sure that when you email me, that you are professional and that use your school email address and include the following information:

Name
Course
Respectful salutation (greeting: ex. Hello, Dear) and valediction (closing: Sincerely, Best)

I will only email you at your university email address so you should be checking that regularly.

Course Policies

Please be aware the online learning platform varies from the traditional classroom experience and can sometimes present unique challenges. Unlike traditional classroom settings, the online setting is available 24 hours a day and gives you the opportunity to tailor class time to your schedule. If personal circumstances arise that may interfere with your ability to complete a quiz or discussion board, please let me know as soon as possible. Only university accepted excuses will be accepted and documentation must be provided. Requirements for make-up work are consistent with university policies in the Undergraduate Catalog.

University Honesty Policy

UF students are bound by The Honor Pledge which states, “We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honor and integrity by abiding by the Honor Code. On all work submitted for credit by students at the University of Florida, the following pledge is either required or implied: “On my honor, I have neither given nor received unauthorized aid in doing this assignment.” The Student Honor Code and Student Conduct Code specifies a number of behaviors that are in violation of this code and the possible sanctions. Furthermore, you are obligated to report any condition that facilitates academic misconduct to appropriate personnel. If you have any questions or concerns, please consult with the instructor or TAs in this class.

Course Deadlines

Students are allowed 16 weeks, from their date of enrollment, to complete and submit their coursework. If the student has not submitted at least 50% of their coursework and have an extenuating circumstance preventing them from submitting the coursework, a failing grade of “E”, “E0” or “E1” will be issued and recorded to the UF Registrar.

A Course Cancel A tuition refund may be granted after a student submits a written request within 30 days of enrollment to the Flexible Learning Office. This request must be in writing by learn@dce.ufl.edu. No refunds are granted after 30 days. Course Drop To drop a course, you need to email the Flexible Learning office at learn@dce.ufl.edu with a request to drop within 14 weeks of the date of enrollment.

Additionally, UF students must have advisor approval to drop a flexible learning course. An advisor can email learn@dce.ufl.edu with the student's name, the course that they want to drop, and confirmation of permission to do so. It is the student's responsibility to verify that all drop requests have been received by the Flexible Learning office within the allotted time. The course grade will appear as "W" on a UF transcript.

Course Grading and Requirements

Quizzes (60%)

There will be eight (8) quizzes throughout the semester, one per module, consisting of 20 questions. You will have 45 minutes to complete them. Quizzes will be available to you at any time, however, you only get one opportunity to complete it. Module Quizzes rely heavily on detailed information from the book so it is important that you read the chapters and watch the lectures prior to taking it.

Quizzes are open book and open notes. However, Module Quizzes are proctored through Honorlock,an automated, on-demand online proctoring software using facial recognition for authentication. Honorlock allows students to take exams anywhere, anytime, is accessible 24/7, does not require a scheduled appointment and takes only minutes to set up. A practice quiz is available on Canvas for reviewing and acclimating you to this service.

Please make sure you use a reliable computer with a secure connection, as we are not responsible for computer or connection errors. If an error occurs, please contact Learning Support Services and email me immediately detailing the issue with your Learning Support Services Request Number.

Discussions (40%)

Students will take part in eight (8) discussion boards, one per module, via the Canvas course site.

- Students will begin each discussion board by posting an opening statement, addressing all questions posed in the discussion board guidelines.
- At least 2 responses and/or comments to your peers' postings must be made. Responses can be reactions to your peers as well as

provide new questions and/or ideas for them to ponder and/or address.

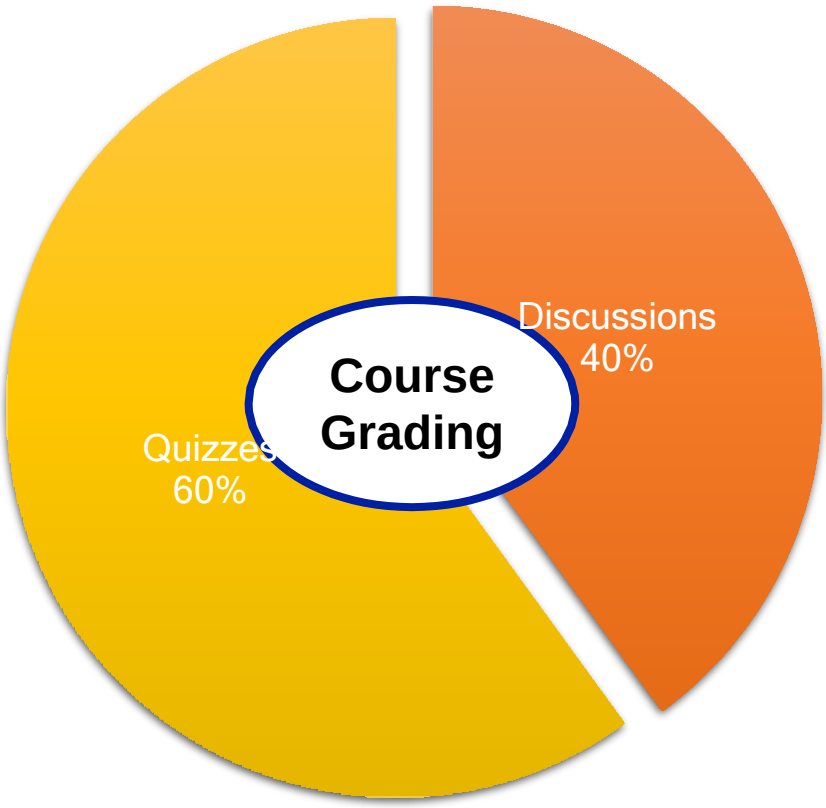
Discussion Boards are worth 20 points:

- 12 points maximum available for opening statement
- 4 points maximum for each of the responses

Points will be given on thoughtful and articulate position statements, and critical evaluation
of and response to your classmate's postings.

Comments can be made by voice (through a microphone), webcam, or text.

While personal opinion will be the focus of these assignments, the topics should be supported by examples from the sport world that can justify your statements.



Grading Standards

A = 100% - 93.00%	A- = 92.99% - 90.00%		
B+ = 89.99% - 87.00%	B = 86.99% - 83.00%	B- = 82.99% - 80.00%	
C+ = 79.99% - 77.00%	C = 76.99% - 73.00%	C- = 72.99% - 70.00%	
D+ = 69.99% - 67.00%	D = 66.99% - 63.00%	D- = 62.99% - 60.00%	E = Below 60.00%

See current UF Grading Policies for further details: Grades and Grading Policies

Copyright Statement

The materials used in this course are copyrighted. The content presented is the property of UF and may not be duplicated in any format without permission from the College of Health and Human Performance and UF, and may not be used for any commercial purposes. Content includes but is not
limited to syllabi, quizzes, exams, lab problems, in-class materials, review sheets, and additional problem sets. Because these materials are copyrighted, you do not have the right to copy the handouts, unless permission is expressly granted. Students violating this policy may be subject to disciplinary action under the UF Conduct Code.

Accommodations for Students with Disabilities

Students with disabilities who experience learning barriers and would like to request academic accommodations should connect with the disability Resource Center by visiting Disability Resource Center. It is important for students to share their accommodation letter with their instructor and discuss their access needs, as early as possible in the semester.

Course Evaluations

Students are expected to provide professional and respectful feedback on the quality of instruction in this course by completing course evaluations online via GatorEvals. Guidance on how to give feedback in a professional and respectful manner is available at https://gatorevals.aa.ufl.edu/students/. Students will be notified when the evaluation period opens, and can complete evaluations through the email

they receive from GatorEvals, in their Canvas course menu under GatorEvals, or via https://ufl.bluera.com/ufl/
Summaries of course evaluationresults are available to students at https://gatorevals.aa.ufl.edu/public-results/.

U Matter, We Care

Your well-being is important to the University of Florida. The U Matter, We Care initiative is committed to creating a culture of care on our campus by encouraging members of our community to look out for one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact U Matter, We Care so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Campus Resources

Health and Wellness

- U Matter, We Care: If you or someone you know is in distress, please contact umatter@ufl.edu, 352-392-1575, or visit umatter.ufl.edu/ to refer or report a concern and a team member will reach out to the student in distress.
- Counseling and Wellness Center: Visit counseling.ufl.edu/ or call 352-392-1575 for information on crisis services as well as non-crisis services.
- Student Health Care Center: Call 352-392-1161 for 24/7 information to help you find the care you need, or visit shcc.ufl.edu/.
- University Police Department: Visit police.ufl.edu/ or call 352-392-1111 (or 9-1-1 for emergencies).
- UF Health Shands Emergency Room / Trauma Center: For immediate medical care call 352-733-0111 or go to the emergency room at 1515 SW Archer Road, Gainesville, FL 32608; ufhealth.org/emergency-room-trauma-center.

Academic Resources

- E-learning technical support: Contact the UF Computing Help Desk at 352-392-4357 or via e-mail at helpdesk@ufl.edu.

- Career Connections Center: Reitz Union Suite 1300, 352-392-1601. Career assistance and counseling services career.ufl.edu/
- Library Support: cms.uflib.ufl.edu/ ask various ways to receive assistance with respect to using the libraries or finding resources.
- Teaching Center: Broward Hall, 352-392-2010 or to make an appointment 352- 392-6420.
- General study skills and tutoring: teachingcenter.ufl.edu/
- Writing Studio: 2215 Turlington Hall, 352-846-1138. Help brainstorming, formatting, and writing papers: writing.ufl.edu/writing-studio/
- Student Complaints (On-Campus): sccr.dso.ufl.edu/policies/student-honor- codestudent-conduct-code/

  OR

  Students Complaints (Online): distance.ufl.edu/student-complaint-process/

Flexible Learning Policies

Disability Accommodations:
The Disability Resource Center in the Dean of Students Office provides students and faculty with information and support regarding accommodations for students with disabilities. Staff at the Disability Resource Center will assist any student who registers as having a disability. Official documentation of a disability is required to determine eligibility for appropriate accommodations. The professional employees at the Disability Resource Center serve as full-time advocates for students with disabilities ensuring students have physical and programmatic access to all college programs. One of the services provided by the Disability Resource Center includes:

- Testing Accommodations: disability.ufl.edu/students/accommodated-testing-request

Students with disabilities who need to drop a course due to disability-related reasons are permitted to petition for additional drops. Find more information by contacting the Disability Resource Center (DRC).

The Flexible Learning Office needs to be notified of any special accommodations required by the student when they begin their course by emailing the Accommodations Letter to learn@dce.ufl.edu.

Course Deadline and Extension Policy:

Students are allowed 16 weeks, from their date of enrollment, to complete and submit their coursework.

If the student has made sufficient academic progress, which is defined as completing and submitting at least 50% of the coursework and has an extenuating circumstance, the student may petition the instructor for a course extension before the course expires.

If the student has not submitted at least 50% of their coursework and has an extenuating circumstance preventing them from submitting the coursework, a failing grade of “E”, “E0” or “E1” will be issued and recorded to the UF Registrar.

Instructors are not required to allow extensions. If a student does receive an extension, an incomplete grade of an “I” will be assigned as an interim grade. When the course is completed, the instructor will initiate the change of grade. After that, the “I” grade will be changed to the student’s final course grade on their transcript.

Course Cancels and Course Drops:

A Course Cancel:
The request to cancel a course must be submitted in writing and emailed to learn@dce.ufl.edu within 10 days of enrollment date. It is the student's responsibility to verify that all cancellation requests have been received by the Flexible Learning office within the allotted time. No refunds are granted after 10 days.

Course Drop:
The request to drop a course must be submitted in writing and emailed to learn@dce.ufl.edu within 14 weeks of the date of enrollment. In addition to their own request by email, UF students must have advisor approval to drop a flexible learning course. It is the student's responsibility to verify that all drop requests have been received by the Flexible Learning office within the allotted time. The course grade will appear as "W" on a UF transcript.

Full Term Withdrawals:
All full-term withdrawals must follow University of Florida policies/ procedures. An approved withdrawal form must be submitted to the Dean of Student Affairs. for review and final approval. Students must also notify the Flexible Learning of this request by learn@dce.ufl.edu.

It is the responsibility of the student to notify Flexible Learning of their approved medical or retroactive withdrawal, so the students' record is updated. Email to our office a copy of the approval.

Medical Withdrawals: Medical Withdrawal Process

Retroactive Withdrawals: Retroactive Withdrawal Process

UF Official Transcripts:

Flexible Learning *advises* that you review your "unofficial transcript" first to ensure your grade(s) is/are posted, prior to ordering the "official transcript".

Two ways to order a transcript:

1. Order UF Official Transcripts here
2. If you are unable to order your official transcript online, please contact the UF Office of the University Registrar. In addition, on more information on mailing in a transcript request form by remitting a check or money order.
3. The Registrar's Office hours are Monday-Friday, 8:00 a.m. to 5:00 p.m. and their phone number is 352-392-1374. Persons with hearing impairments can call FRS # 1-800-955-8771 (TDD).

UF Flexible Learning Contact Information:

Email: learn@dce.ufl.edu
Phone: (352) 294-6300
Website: UF Flexible Learning

Office Hours:
Monday-Friday, except Holidays
8:00am-5:00pm EST