

SPM 2000 – INTRODUCTION TO SPORT MANAGEMENT
UF Flex Learning
Department of Tourism, Recreation and Sport Management

Course Information

Section: Flex
Credits: 3
Dates: 16 Weeks
Location: Web Based (elearning.ufl.edu)

Contact Information

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UF Flexible Learning Information

Email: learn@dce.ufl.edu
Phone: 352-264-6300
Website: <http://flexible.dce.ufl.edu/>
Office Hours: 8:00am-5:00pm EST
Monday-Friday, except Holidays

Course Overview

The sport industry is an ever-evolving field of study with a diverse landscape of career and management opportunities. The foundation of the management skills and practices learned in this field are applicable to a variety of businesses and organizational needs. This course serves as an introduction to the field of sport management, offering a diversity of information pertaining to the history and foundations of sport management, the differing levels of sport (e.g., youth, recreation, amateur and professional), the various sport industry segments, international sport, and current ethical and social issues in sport. Additionally, students will be introduced to the UF Sport Management program that will provide further educational and experiential learning opportunities necessary in their career preparation to becoming future sport managers.

Course Objectives

After completing this course, students should be able to:

1. Demonstrate a strong knowledge foundation of the sport industry on which to build through upper level UF sport management courses.
2. Identify and explain all segments of the sport industry, both in the US and internationally.
3. Apply management, marketing, financial, sociological, and legal principles to the management of sport facilities, events and organizations.
4. Discuss the current status and various challenges of sport at the recreational, youth, interscholastic, intercollegiate, and professional levels.
5. Explain key components of the expanding field of sport event management.
6. Review the practicum and internship opportunities provided through the UF Sport Management program.

Course Textbook and Materials

1. Masteralexis, L.P., Barr, C.A., & Hums, M.A. (2015). *Principles and Practice of Sport Management (5th ed.)*. Jones & Bartlett Learning: Sudbury, MA.
2. All other course materials will be on the Canvas course site: <http://elearning.ufl.edu>

COURSE INFORMATION AND POLICIES

Please be aware the online learning platform varies from the traditional classroom experience and can sometimes present unique challenges. Unlike traditional classroom settings, the online setting is available 24 hours a day and gives you the opportunity to tailor class time to your schedule.

If personal circumstances arise that may interfere with your ability to complete a quiz or discussion board, please let me know as soon as possible. Only university accepted excuses will be accepted and documentation must be provided. Requirements for make-up work are consistent with university policies: <https://catalog.ufl.edu/ugrad/current/regulations/info/attendance.aspx>.

You are expected to provide feedback by completing [online evaluations](#). Evaluations will be open the last few weeks of the semester. Results of assessments are available at the [GatorRator](#) website.

Students requesting classroom accommodation must first register with the Dean of Students Office (www.dso.ufl.edu/). The Dean of Students Office will provide documentation to the student who must then provide this documentation to the instructor when requesting accommodation. Your well-being is important to the University of Florida.

U Matter, We Care

U Matter, We Care is committed to creating a culture of care on our campus by encouraging members of our community to look after one another and to reach out for help if a member of our community is in need. If you or a friend is in distress, please contact umatter@ufl.edu so that the U Matter, We Care Team can reach out to the student in distress. A nighttime and weekend crisis counselor is available by phone at 352-392-1575. The U Matter, We Care Team can help connect students to the many other helping resources available including, but not limited to, Victim Advocates, Housing staff, and the Counseling and Wellness Center. Please remember that asking for help is a sign of strength. In case of emergency, call 9-1-1.

Academic Integrity

Any individual who becomes aware of an honor code violation is committed to take corrective action. The quality of a University of Florida education is dependent upon the community acceptance and enforcement of the Honor Code. Please refer to the University of Florida Honor Code for a complete explanation of the UF Academic Honesty policy.

Honor Code Policy: "We, the members of the University of Florida community, pledge to hold ourselves and our peers to the highest standards of honesty and integrity."

Communication

I can best be reached via [my work email \(cthomas10@ufl.edu\)](mailto:cthomas10@ufl.edu).

Course Deadline

Students are allowed 16 weeks, from their date of enrollment, to complete and submit their coursework. If the student has not submitted at least 50% of their coursework and have an extenuating circumstance preventing them from submitting the coursework, a failing grade of “E”, “E0” or “E1” will be issued and recorded to the UF Registrar.

A Course Cancel

A tuition refund may be granted after a student submits a written request within 30 days of enrollment to the Flexible Learning Office. This request must be in writing by learn@dce.ufl.edu. No refunds are granted after 30 days.

Course Drop

To drop a course, you need to email the Flexible Learning office at learn@dce.ufl.edu with a request to drop within 14 weeks of the date of enrollment. Additionally, *UF* students must have advisor approval to drop a flexible learning course. An advisor can email learn@dce.ufl.edu with the student's name, the course that they want to drop, and confirmation of permission to do so. It is the student's responsibility to verify that all drop requests have been received by the Flexible Learning office within the allotted time. The course grade will appear as "W" on a UF transcript.

Students with disabilities who need to drop a course due to disability-related reasons are permitted to petition for additional drops. Find more information by contacting the [Disability Resource Center](#).

PERFORMANCE EVALUATIONS

Discussion Boards

Students will take part in eight (8) discussion boards, one per module, via the Canvas course site.

- Students will begin each discussion board by posting an opening statement, addressing all questions posed in the discussion board guidelines.
- At least 2 responses and/or comments to your peers' postings must be made
 - Responses can be reactions to your peers as well as provide new questions and/or ideas for them to ponder and/or address.
- Discussion Boards are worth 10 points:
 - 6 points *maximum* available for opening statement
 - 2 points *maximum* for each of the responses
- Points will be given on thoughtful and articulate position statements, and critical evaluation of and response to your classmate's postings.
- Comments can be made by voice (through a microphone), webcam, or text.
- While personal opinion will be the focus of these assignments, the topics should be supported by examples from the sport world that can justify your statements.

Module Quizzes

There will be eight (8) quizzes throughout the semester, one per module, consisting of 20 questions. You will have 45 minutes to complete them. Quizzes will be available to you at any time, however, you only get one opportunity to complete it. Module Quizzes rely heavily on detailed information from the book so it is important that you read the chapters and watch the lectures prior to taking it.

Quizzes are open book and open notes. However, Module Quizzes 1, 3, 5, and 7 will utilize ProctorFree, an automated, on-demand online proctoring software using facial recognition for authentication. ProctorFree allows students to take exams anywhere, anytime, is accessible 24/7, does not require a scheduled appointment and takes only minutes to set up. A practice quiz is available on Canvas reviewing ProctorFree and acclimating you to this service.

Please make sure you use a reliable computer with a secure connection, as we are not responsible for computer or connection errors. If an error occurs, please contact Learning Support Services and email me immediately detailing the issue with your Learning Support Services Request Number.

GRADING

<u>Grading Scale (No Rounding)</u>		
Discussions	8 x 10 points each	80 points
<u>Quizzes</u>	8 x 20 points each	160 points
Total		240 points

<u>Grade Values</u>				
<i>Letter Grade</i>		<i>Total Points</i>		<i>Grade Points</i>
A	=	220 – 240	=	4.00
A-	=	216 – 219	=	3.67
B+	=	211 – 215	=	3.33
B	=	196 – 210	=	3.00
B-	=	192 – 195	=	2.67
C+	=	187 – 191	=	2.33
C	=	172 – 186	=	2.00
C-	=	168 – 171	=	1.67
D+	=	163 – 167	=	1.33
D	=	144 – 162	=	1.00
D-	=	139 – 143	=	0.67
E	=	< 138	=	0.00

*For more on grading please visit the [UF Undergraduate Catalogue](#)

Copyright Statement

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